



# Revathi

Digital Marketer and Content writer

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## About Me

Hello! I'm Revathi. Experienced with 5 years in Content writing and editing aiming for a responsible position in a reputable company to utilize my skills that enhance the growth of the organization .

Date of birth 15.11.1994  
Email [reva.ruby15@gmail.com](mailto:reva.ruby15@gmail.com)  
Phone number +9944411396

## Professional Skills



## Portfolio

### Blogs

<https://revathi1511.blogspot.com/2023/06/search-engine-optimization-seo.html>  
[https://revathi1511.blogspot.com/2023/06/advantages-of-digital-marketing\\_18.html](https://revathi1511.blogspot.com/2023/06/advantages-of-digital-marketing_18.html)

### Tools

- Chatgpt, Wordcounter, Plagiarism Checker, Grammarly.
- Google Analytics, Google search console, Semrush, Ahrefs and Ubersuggest.

### Certifications

Certified in Digital Marketing from LeadPro Infotech.

## Work Experience

### Process Associate at Welkyn Technologies (2016-2018)

Creating and editing the content using Chatgpt, proofreading and ensure the formatting(layout, design) of brochures, catalogs, notices and books. Punctuations and spellings are ensured using Grammarly tool.

### Copy Editor at Cameo Corporate Services (2018-2023)

Editing the journal articles based on guidelines provided. Editing the references using APA/Vancouver styles and linking with text citations. Numbered references should be present in sequential order. Validating the consistency, grammatical errors and US/UK spellings.

## Education

### Bachelor of Computer Applications from PSGR Krishnammal College for Women (2013-2016)

Secured 75% in UG examinations with Distinction grade and completed project on Appraisal Tracking System.

### Higher Secondary from St.Joseph's Mat. Hr. Secondary School (2010-2012)

Secured 82.2% marks in Higher Secondary public examinations with Science and Mathematics as core subject.

### High School from St.Francis AIGH School (2005-2010)

Secured 86.6% marks in SSLC examinations with good writing skills.

## Contact

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